Ford Credit

Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

Ford Motor Company Insurance Services Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.877.367.3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Extended Service Plan For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Peace of mind comes from a 3-year/36,000-mile bumper-to-bumper **New Vehicle Limited Warranty** that covers repair, replacement or adjustment of parts at no additional cost, as well as a 5-year/60,000-mile powertrain limited warranty which features no deductible and is fully transferable. Roadside Assistance for 5 years or 60,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details.

Custom Accessories Genuine Mercury Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Lincoln Mercury Dealer for details and a copy of the limited warranty. Mercury Licensed Accessories (MLA) are warranted by the accessory manufacturer's warranty. Contact your Lincoln Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the MLA product limited warranty offered by the accessory manufacturer.

FSC Mixed Sources
Product group from well-managed forests, controlled sources and recycled wood or fiber
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10%

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MERCURY

2010 Milan+Milan Hybrid

Which one is right for you?

THE ALL-NEW MILAN HYBRID OR THE NEW MILAN?

MILAN HYBRID: ATLANTIS GREEN METALLIC

MILAN PREMIER: WHITE PLATINUM METALLIC TRI-COAT

1.0 Models
2.0 Mileage
3.0 Gauges
4.0 Interior
5.0 Connectivity
6.0 Traction
7.0 Awareness
8.0 Seating
9.0 Handling
10.0 Safety/Security
11.0 Elements
12.0 Specifications

THE MOST FUEL-EFFICIENT MIDSIZE SEDAN IN AMERICA.

Mercury Milan: Up to 34 mpg[1] hwy.

[1]EPA-estimated 23 mpg city/34 hwy., combined 27 mpg, Milan I-4 automatic with Rapid Spec 100A; 41 mpg city/36 hwy., Milan Hybrid. Actual mileage will vary. Midsize class per R. L. Polk.

Milan Hybrid: Up to 41 mpg[1] city.

Maximize your mileage.

2.0

2.5L I-4

2.1 Fuel Efficiency. Prefer to sip? Milan is committed to your cause. For starters, its new 2.5L I-4 engine can be teamed with one of 2 efficient 6-speed transmissions. Choose the standard 6-speed manual or the available 6-speed automatic, depending on how shifty you feel. With the automatic, you'll achieve up to 34 mpg on the highway, best in its class.[1] And great satisfaction along the way.

I-4 Facts

- Employs intake variable cam timing (iVCT) to increase power, improve efficiency
- Advanced sensors in the Electronic Throttle Control compute optimal throttle position

3.0L V-6

2.2 Responsible Power. Born to zip? Experience the pull of Milan Premier's available 240-hp 3.0L V-6 Flex Fuel (FFV) engine. It's mated to an efficient 6-speed SelectShift Automatic™ transmission,[2] making Milan the first midsize sedan to offer all 6-speed transmissions. A techno-wonder, SelectShift gives you the power to shift for yourself if you prefer, or automatically chooses the optimal gear for any situation.

V-6 Facts

- V-6 Flex Fuel (FFV) engine runs on E85, gasoline or any blend of the 2
- An industry-first Cam Torque-Actuated intake variable cam timing (iVCT) technology improves tip-in performance feel and fuel economy

[1]EPA-estimated 23 mpg city/34 hwy., Milan I-4 automatic with Rapid Spec 100A. Midsize Sedan class. [2]EPA-estimated 18 mpg city/27 hwy. with 3.0L V-6 engine and 6-speed SelectShift Automatic transmission (FWD). [3]EPA-estimated 41 mpg city and 17.5-gallon fuel tank.

2.5L I-4 HYBRID

2.3 Fully Hybrid. Ready for a new trip? How does 41 mpg city/36 hwy. sound? The all-new Milan Hybrid is powered by a 2.5L I-4 engine that uses Atkinson-cycle combustion to get the most from each drop of gas. An electronically controlled Continuously Variable Transmission (eCVT) keeps shifts smooth. Behind the rear seats, a 275-volt sealed nickel-metal-hydride (NiMH) battery pack lets it operate solely in pure electric mode at speeds of up to 47 mph, recharging itself every time you brake.

Hybrid I-4 Facts

- City driving range on a single tank of gas is over 700 miles[3]
- Smaller, lighter battery pack (shown above) produces 20% more power than the one in Mercury's first hybrid system
- Smarter climate control system monitors cabin temperature and runs the gas engine only as needed to heat the cabin; the electric air conditioning compressor provides cold air even when the gas engine isn't running

Gauge your choice.

3.0

MILAN

3.1 Ice Blue™ Instrumentation. As bold as ice. Thanks to new Ice Blue lighting on the instrument cluster gauges, center console controls, door lock and window switches, and steering wheel controls, all are highly visible in Milan. Radiating a crisp, cool glow, Ice Blue lighting makes quite an impression – especially at night. In addition to making gauges and switches easy to find and operate, Ice Blue lighting brings harmony to the interior and pleases the most important instrument of all: your eyes.

MILAN HYBRID

3.2 Liquid Crystal Displays. You're the Chief Information Officer in Milan Hybrid. Its exclusive new SmartGauge™ with EcoGuide features 2 customizable 4.3" Liquid Crystal Display (LCD) screens that flank the luminous speedometer, supplying as much (or as little) information as you'd like to guide you on your hybrid experience. Choose from one of 4 modes to Inform, Enlighten, Engage or Empower yourself. Settings for both screens are controlled by switches on the steering wheel.

3.3 Efficiency Forest. Turn over a new leaf. Again. And again. And again. Watch more efficiency leaves grow on the brightly lit vine the longer you keep Milan Hybrid in Electric Drive. In this mode, you can run on electric power alone and achieve your best mileage. More leaves = more mpg (up to 41 mpg city). After shutdown, the system even reviews your performance and gives kudos for outstanding achievement.

Indulge your designer.

4.1 Interior Arrangements. Your inner designer, that is. Depending on the model, seats in Milan are covered in premium cloth, monotone or two-tone leather trim with contrast stitching, or elegant Cashmere-colored leather trim with tone-on-tone stitching in Milan VOGA. It's a pity you can only choose one. Soft-feel surfaces wrap pleasingly around you, while Ice Blue™ interior lighting accentuates its graceful lines. Standard on Premier and Hybrid, Ambient Lighting casts a glow – in your choice of 7 colors – in the front cupholders and front and rear footwells.

MILAN HYBRID: LEATHER TRIM. CONTRAST STITCHING. ICE BLUE LIGHTING.

Link your life.

5.1 Voice-Activated Navigation with SIRIUS Travel Link.™ Check movie listings and showtimes. See if an accident lies ahead. Find the cheapest fuel. Handle all this and more from the massive 8" touch screen of the available Navigation System – thanks to Milan's class-exclusive SIRIUS Travel Link[1] with introductory 6-month subscription. Get real-time traffic updates. See current and forecasted weather, complete with radar images. Even check the scores and schedules of your favorite teams. This information-rich data stream only enhances an easy-to-use voice-activated Navigation System that plots your course as soon as you state your destination. In Route Guidance mode, upcoming street names are called out – in male or female voice. A bird's-eye view includes major landmarks for additional reference. And with nearly 10 gigabytes of hard drive storage, you can also store photos for your "home" screen and rip entire CDs or just your favorite songs (up to 2400 of them). This multifunctional system even lets you watch DVDs on-screen when Milan is in "Park." That's one powerful driving companion.

5.2 Mercury SYNC® with 911 Assist.™ Enter Milan with your paired Bluetooth®-enabled phone, or plug your digital media player or thumb drive into its USB port, and available Mercury SYNC[2] knows you're there. Press a steering wheel button, say, "Call home," and it follows your commands. New this year: SYNC can make an emergency call from your phone if any airbag deploys.[3] And unlike other systems, SYNC connects you directly to a 911 operator. The latest version features up-to-the-minute weather, traffic alerts, turn-by-turn directions and more.[4] Developed in concert with Microsoft,® SYNC with class-exclusive 911 Assist also lets you request a Vehicle Health Report that can be viewed online. How's that for staying connected?

5.3 SIRIUS® Satellite Radio. With over 130 channels of crystal clear, digital-quality sound, available SIRIUS Satellite Radio[5] is your passport to an amazing range of 100% commercial-free music, plus sports, news, talk and entertainment – and includes a 6-month subscription to the SIRIUS service.

5.4 Sony® 5.1 Surround Sound. Featuring surround sound and DSP processing, the available Sony Audio System features Dolby® Automotive Entertainment Program (DAEP) 5.1 Surround Sound to bring the home theater performance of Dolby Pro Logic® II into Milan. With 390 watts of continuous power, 12 high-quality speakers and 2 amplifiers working together, Sony's unique, rich sound is more than delivered.

SYNC Powered by Microsoft

SIRIUS SATELLITE RADIO

SIRIUS TRAVEL LINK™

[1]Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service not available in Alaska or Hawaii. [2]Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. [3]The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed. [4]Coming late Spring 2009. [5]Service not available in Alaska or Hawaii. See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information.

Improve your grip.

6.0

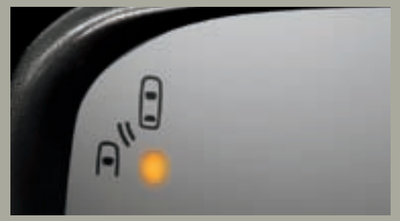
6.1 AdvanceTrac® ESC. According to a National Highway Traffic Safety Administration (NHTSA) study,[1] electronic stability control (ESC) reduced single vehicle crashes among passenger cars by 35% when compared to similar models without this technology. So what is it, exactly?

With sensors to measure oversteer and yaw, Milan and Milan Hybrid's standard AdvanceTrac ESC[2] constantly monitors vehicle speed, throttle position and steering wheel angle. If it senses wheel slip or loss of traction, the system automatically modulates engine power or selectively applies the brakes to individual wheels to help keep Milan on its intended path.

6.2 Intelligent All-Wheel Drive (AWD). When rain turns to snow, formerly smooth blacktop is now very slick. As adrenaline floods your body to keep you alert, the optional Intelligent All-Wheel-Drive (AWD) system on Milan V-6 models reacts as well, seamlessly distributing more torque to the wheels with the best grip. Between front and rear axles and side to side on each axle, torque moves automatically to help maintain traction. As you reach your unplowed side street, traction is reduced to one wheel, so Intelligent AWD sends most torque there to help keep you moving forward. Up the driveway. Into the garage. Power off. Home.

[1]U.S. Dept. of Transportation study, September 2004 (www.nhtsa.gov).
[2]Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Raise your awareness.



7.1 BLIS® (Blind Spot Information System) with Cross Traffic Alert. You want to change lanes. You check your sideview mirror. As you move over, a sharp horn beep from another driver lets you know the lane is occupied. To help make you more aware of those vehicles, radar sensors in Milan's available class-exclusive BLIS (Blind Spot Information System) with Cross Traffic Alert are constantly scanning your blind spots. As soon as the sensors detect a vehicle there, the system flashes an amber light in your driver-side or passenger-side sideview mirror to help warn you. Additionally, the Cross Traffic Alert function sounds a warning when the sensors detect a vehicle approaching from either side as you back Milan out of a parking spot.

7.2 Rear View Camera. The "thunk" of a bicycle against your rear bumper. Not the best way to start your morning. Milan's Rear View Camera, part of the available Driver's Vision Package, uses a tiny, rear-mounted camera to deliver a big, full-color image on the 8" screen of the available voice-activated Navigation System, or in the rearview mirror (in models not equipped with the Navigation System). It's always worth a second look. An available Reverse Sensing System can also help. When you're slowly backing up, its sensors help alert you (with audible signals) to certain objects behind the vehicle so you can avoid contact.

Savor your surroundings.

8.1 Seat Yourself. Surrounded by volumes of airy room, it's hard to feel anything other than soothed in Mercury Milan. A hidden dash-top storage bin is the perfect place to store your cell phone, change, toll road tickets and more. The front center console features two-tiered storage and doubles as an armrest. And because the front-passenger seat and 60/40 split-folding rear seat fold down,[1] you can fit items almost 9' long into Milan's spacious interior. An available power tilt-and-slide moonroof is the perfect finishing touch.

MILAN PREMIER: TWO-TONE LEATHER-TRIMMED SEATS. CONTRAST STITCHING. AMBIENT LIGHTING.

[1]Because of its 275-volt battery pack, the rear seat does not fold down in Milan Hybrid.

Peak your performance.

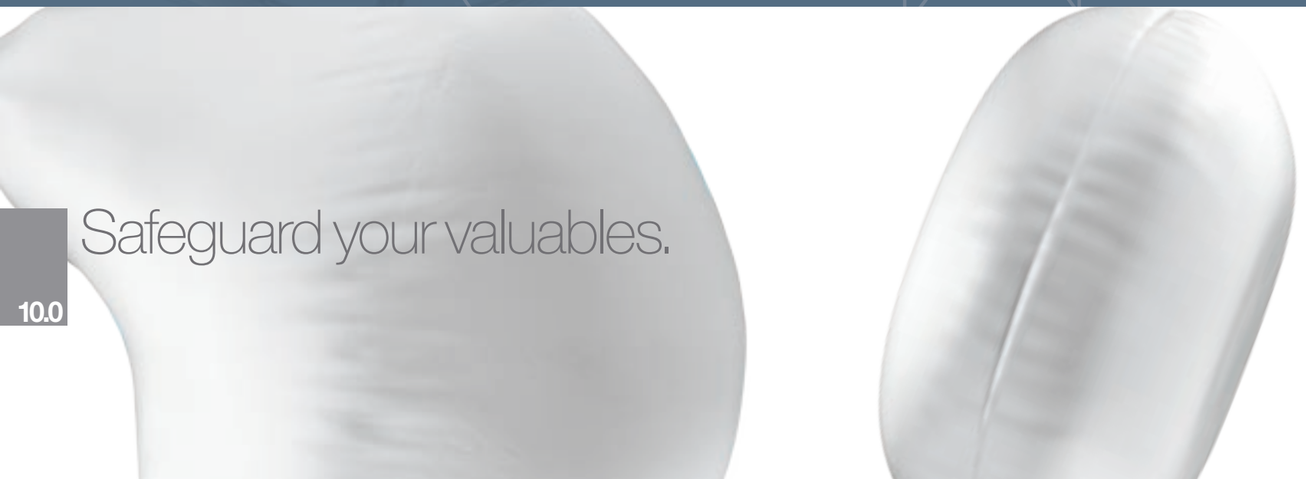
9.0

9.1 Highway Cruiser. Is much of your day spent on the road? Do you travel long distances for your job? If so, the 2.5L I-4 engine on Milan or the available 3.0L V-6 Flex Fuel engine on Milan Premier will answer the call. These gasoline-powered engines are teamed with 6-speed manual or 6-speed automatic transmissions to smartly balance performance with fuel efficiency.

9.2 City Driver. You'll find a soul mate in the all-new 2010 Milan Hybrid. In stop-and-start city driving, Milan Hybrid excels. Its full-hybrid system enables the vehicle to travel at speeds up to 47 mph on the electric motor alone. That's why city mileage (41 mpg) is higher than highway mileage (36 mpg). This requires a whole new way of thinking – and driving. Gentle acceleration, consistent brake pressure, and the fine art of coasting will help you get the most from Milan Hybrid's full-hybrid system.

On the road, Milan Hybrid's 2.5L I-4 engine works with the electric traction motor to create 191 net hp. That motor captures kinetic energy during Regenerative Braking and uses it to recharge the 275-volt sealed battery pack. The battery pack completes the cycle by supplying energy to start the engine, to drive at low speeds, and to boost acceleration.

POST-CRASH ALERT SYSTEM



Safeguard your valuables.

10.0

Today's roads are a challenge. That's why, at Mercury, we focus on safety each and every day. As we develop advanced systems (like standard AdvanceTrac® ESC) that will help protect you and your valuable cargo, we do it the best way we know how – seriously and carefully.

10.1 SOS Post-Crash Alert System™[1] If any airbag has deployed or a safety belt pretensioner has activated, the horn automatically sounds and the hazard lights flash so you and your passengers may be more easily located.

10.2 Airbags (1,2,3,4,5,6, or 7). Airbags help protect. Milan has 6 of them, including dual-stage front airbags in the Personal Safety System,™ and front-seat side and side-curtain airbags that cover both rows of the vehicle. Milan Hybrid has 7, adding a driver knee airbag.

10.3 Tire Pressure Monitoring System. Tire pressure at all 4 of Milan's corners is monitored continuously. If any tire's pressure falls below a preset level, you'll be alerted by a light on the instrument panel to get the problem fixed.

10.4 ★★★★★ In frontal crash test ratings, Mercury Milan[2] earned 5 Stars[3] – the highest possible score.

10.5 Keyless-Entry Keypad. Not having to get your keys out until you're inside your locked car offers enhanced security – especially at night. Just enter your personalized code into Milan's driver-side SecuriCode™ keyless-entry keypad and you're in.

[1]SOS hardware may become damaged or the battery may lose power during a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. [2]Milan Hybrid has yet to be tested. [3]Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).

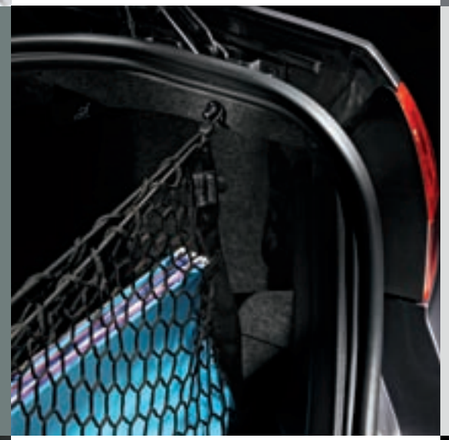
11.1 Preparation. Never have power when you need it? Now you do. To power laptops, digital media players, portable gaming systems and more, a convenient 110-volt outlet is always at the ready in Milan Hybrid.

11.2 Automation. As the sprinkles turn into a downpour, Milan's speed-sensitive wipers can maximize visibility by speeding up on their own, allowing you to keep your hands on the steering wheel. You're free to focus on the road while other drivers are fumbling for their wipers.

11.3 Integration. Milan's LED taillamps use less energy and illuminate more quickly than conventional bulbs. On Milan and Milan Hybrid, they're further accentuated by an available rear spoiler.

Elements of sophistication.

11.0



11.4 Organization. Ultimate control comes to those who keep their worlds uncluttered. To help, Milan's spacious trunk includes a storage net that's perfect for holding items that are prone to "rolling." Not shown: A dash-top storage bin that keeps items at your fingertips at all times, as well as 6 bottle/beverage holders in Milan's interior.

11.5 Illumination. An automatic headlamps feature on Milan Premier and Milan Hybrid turns the headlamps on and off automatically based on ambient light conditions.

11.6 Activation. On models equipped with Milan's available voice-activated touch-screen Navigation System, the Dual-zone Electronic Automatic Temperature Control can be operated 2 ways: by voice (say "Temperature Up" or "Temperature Down"); or by touching the up or down arrows on the Navigation System's Climate screen.

11.7 Invitation. Green. White. Yellow. Aqua. Red. Blue. Purple. To give your 2010 Milan Premier or Milan Hybrid an inviting glow, Ambient Lighting allows you to scroll through these 7 different colors to create the mood you desire – illuminating from within the front cupholders and from the front and rear footwells.

BASE MODEL DIMENSIONS

Wheelbase 107.4"
Length 189.0"
Width (excl. mirrors/incl. mirrors) 72.2"/80.1"
Height 56.9"
Front track 61.7"
Rear track 61.3"
Head room (front/rear) 38.7"/37.8"
Shoulder room (front/rear) 57.4"/56.5"
Leg room (front/rear) 42.3"/37.1"

CAPACITIES

Fuel capacity
FWD: 17.5 gal.
AWD: 16.5 gal.
Cargo volume
Milan: 16.5 cu. ft.
Milan Hybrid: 11.8 cu. ft.
Seating capacity 5
Total passenger volume
Milan: 100.3 cu. ft.
Milan Hybrid: 99.8 cu. ft.

HORSEPOWER, TORQUE AND 2010 EPA-ESTIMATED FUEL ECONOMY

2.5L iVCT DURATEC® I-4 ENGINE

Horsepower 175 @ 6000 rpm
Torque 172 lb.-ft. @ 4500 rpm
6-speed manual
22 mpg city/31 hwy.[1]
22 mpg city/29 hwy.[2]
6-speed automatic
23 mpg city/34 hwy.[1]
22 mpg city/31 hwy.[2]

3.0L iVCT DURATEC V-6 FFV ENGINE[3]

Horsepower 240 @ 6550 rpm
Torque 223 lb.-ft. @ 4300 rpm
6-speed SelectShift Automatic™ (FWD)
18 mpg city/27 hwy.
6-speed SelectShift Automatic (AWD)
18 mpg city/25 hwy.

2.5L iVCT ATKINSON-CYCLE I-4 ENGINE WITH PERMANENT-MAGNET AC-SYNCHRONOUS ELECTRIC MOTOR

Net horsepower 191
Electronically controlled Continuously Variable Transmission (eCVT)
41 mpg city/36 hwy.

[1]Rapid Spec 100A and 101A.
[2]Rapid Spec 102A and 103A.
[3]Fuel economy when operating on E85 will yield different values than gasoline. See *Fuel Economy Guide* for more information.
[4]Always wear your safety belt and secure children in the rear seat.

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Garmin is a registered trademark of Garmin Ltd.

STANDARD FEATURES

POWERTRAIN/FUNCTIONALITY

4-wheel disc Anti-lock Brake System (ABS)
Front-wheel drive (FWD)
Short- and Long-Arm (SLA) independent front suspension
Multilink independent rear suspension
Power rack-and-pinion steering

EXTERIOR

Chrome exhaust tips
Easy Fuel™ capless fuel-filler system
Light-Emitting Diode (LED) taillamps
Power, heated body-color sideview mirrors with security approach lamps
Solar-tinted glass

INTERIOR

Audio input jack
Cabin air filtration system
Dash-top storage bin
Front center console with armrest, two-tiered storage and 2 beverage holders (non-Hybrid only)
Ice Blue™-lit instrument panel cluster
Leather-wrapped steering wheel with cruise and audio controls
Message center
Power door locks with child-safety rear door locks
Power remote trunk release
Power windows with one-touch-up/-down driver-window feature
SIRIUS Satellite Radio includes satellite receiver, antenna and introductory 6-month subscription
Tilt/telescoping steering column

SECURITY/SAFETY

Personal Safety System™ for driver and front passenger with dual-stage front airbags;[4] safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
3-point safety belts for all seating positions
AdvanceTrac® electronic stability control with Brake-Actuated Traction Control
Front-seat side airbags[4]
Lower anchors and tether anchors for child-safety seats (LATCH)
Perimeter anti-theft alarm
SecuriCode™ keyless-entry keypad
SecuriLock® passive anti-theft ignition system
Side-curtain airbags[4]
Side-intrusion door beams
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

MILAN

Includes all the standard features, plus:

2.5L DOHC Duratec I-4 engine with iVCT
6-speed manual transmission
16" 5-spoke painted-aluminum wheels
P205/60R16 all-season rolling resistance tires
Halogen headlamps
6-way power driver seat with manual lumbar
2-way manual fold-down front-passenger seat
60/40 split-folding spring-assisted rear seat (non-hybrid only)
AM/FM stereo/single-CD player with MP3 capability
Single-zone manual air conditioning

AVAILABLE OPTION GROUPS

6-speed automatic transmission, carpeted front and rear floor mats, 17" 5-spoke-design steel wheels with silver-painted covers, and P225/50R17 all-season tires

6-speed automatic transmission, carpeted front and rear floor mats, 17" 5-spoke-design steel wheels with silver-painted covers, P225/50R17 all-season tires, fog lamps, rear spoiler, and **Sun & SYNC Package**, which includes power tilt-and-slide moonroof, auto-dimming rearview mirror with microphone and compass, and Mercury SYNC® voice-activated, in-vehicle communications and entertainment system

AVAILABLE OPTIONS AND PACKAGES

6-speed automatic transmission
All-weather floor mats
Auto-dimming rearview mirror[5] with microphone and compass
Mercury SYNC[6] voice-activated, in-vehicle communications and entertainment system
Remote start systems[7]
Reverse Sensing System[8]
Sun & SYNC Package[8]
White Platinum Metallic Tri-Coat paint[8]

[5]Requires 6-speed automatic transmission, Mercury SYNC, carpeted front and rear floor mats, 17" 5-spoke-design steel wheels with silver-painted covers, and P225/50R17 all-season tires. [6]Requires 6-speed automatic transmission, auto-dimming rearview mirror, carpeted front and rear floor mats, 17" 5-spoke-design steel wheels with silver-painted covers, and P225/50R17 all-season tires. [7]Requires 6-speed automatic transmission. [8]Requires 6-speed automatic transmission, carpeted front and rear floor mats, 17" 5-spoke-design steel wheels with silver-painted covers, and P225/50R17 all-season tires.

Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Comparisons based on 2009 competitive models (Midsize Sedan class), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Mercury Accessories reserves the right to change product availability at any time without incurring obligations. Visit mercuryaccessories.com or see your local dealer for the most up-to-date product information and availability.

MILAN PREMIER

Includes all the standard features on Milan, plus:

6-speed automatic transmission
17" 7-spoke painted-aluminum wheels
P225/50R17 all-season tires
Automatic halogen headlamps
Fog lamps
8-way power driver seat with manual lumbar
6-way power fold-down front-passenger seat
Leather-trimmed seats
Heated front seats
Carpeted front and rear floor mats
Ambient Lighting
Dual-zone Electronic Automatic Temperature Control
Auto-dimming rearview mirror with microphone and compass
Mercury SYNC voice-activated, in-vehicle communications and entertainment system

AVAILABLE OPTION GROUPS

Rear spoiler, Reverse Sensing System, and **Driver's Vision Package**, which includes BLIS® (Blind Spot Information System) with Cross Traffic Alert and Rear View Camera

Rear spoiler, Reverse Sensing System, **Driver's Vision Package**, and **Moon & Tune Package**, which includes power tilt-and-slide moonroof and Sony® Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/6-disc in-dash CD changer, MP3 capability and 12 speakers

AVAILABLE OPTIONS AND PACKAGES

3.0L Duratec V-6 FFV engine with iVCT and 6-speed SelectShift Automatic transmission
All-weather floor mats
Intelligent All-Wheel Drive (AWD) system (3.0L V-6 only)
Hard drive-based, voice-activated Navigation System features SIRIUS Travel Link™[9] (with introductory 6-month subscription) and about 10 gigabytes of digital storage for pictures and music; includes Sony Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD/DVD, MP3 capability and 12 speakers
Moon & Tune Package[10]
Rear spoiler
Remote start systems
Reverse Sensing System
VOGA Package includes chrome-accent finishes on grille, rear decklid appliqué and rear badging; 17" 8-spoke chrome wheels with VOGA center caps; unique VOGA exterior badging; unique floor mats with embroidered VOGA logo; Cashmere-colored door-trim inserts; Cashmere-colored leather-trimmed seats with tone-on-tone Cashmere stitching; and VOGA embroidered on front seatbacks (available only with Tuxedo Black or White Suede exterior colors and Dark Charcoal interior)
White Platinum Metallic Tri-Coat paint

[9]Requires Driver's Vision Package, Moon & Tune Package, rear spoiler and Reverse Sensing System. [10]Single-CD Sony Audio System when paired with Navigation System.

Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations.

MILAN HYBRID

Includes all the standard features on Milan Premier, plus:

2.5L iVCT I-4 Atkinson-cycle engine with Permanent-Magnet AC-synchronous electric motor
Electronically controlled Continuously Variable Transmission (eCVT)
275-volt sealed nickel-metal-hydride (NiMH) battery
Regenerative Braking System
17" 15-spoke painted-aluminum wheels
Reverse Sensing System
SmartGauge™ with EcoGuide instrument cluster with 2 configurable LCD screens and message center
110-volt AC power outlet
Driver's Vision Package includes BLIS (Blind Spot Information System) with Cross Traffic Alert and Rear View Camera
Moon & Tune Package includes power tilt-and-slide moonroof and Sony Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/6-disc in-dash CD changer, MP3 capability and 12 speakers

AVAILABLE OPTIONS AND PACKAGES

All-weather floor mats
Hard drive-based, voice-activated Navigation System features SIRIUS Travel Link (with introductory 6-month subscription) and about 10 gigabytes of digital storage for pictures and music; includes Sony Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD/DVD, MP3 capability and 12 speakers
Remote start systems
White Platinum Metallic Tri-Coat paint

MILAN AVAILABLE ACCESSORIES

Katzkin® Leather seat covers[11]
Dual INViSiON™ DVD Headrests[11]
Garmin® nüvi® Portable Navigation System[11]
HD Radio®[11]
Skyway SmartAlert™[11]
Vehicle security system
Wiper Shaker[11]
Bug deflector
Side window deflectors
Splash guards
Wheel locks
Electrochromic mirrors
Premium carpeted floor mats
Interior cargo organizer
Interior cargo area protector
Soft cargo organizer (standard size)
Soft cargo cooler
Ashcup/coin holder/Smoker's Pack
Moonroof deflector
All-weather floor mats

[11]Mercury Licensed Accessories.

Soft cargo organizer (large size)

Front illuminated sill plates

Remote start systems

custom accessories

Visit **mercuryaccessories.com** to use the Accessorizer, learn complete accessory details and view purchase instructions.

12.2 Exterior Colors

1: Milan 2: Milan Premier 3: Milan Hybrid 4: VOGA Package

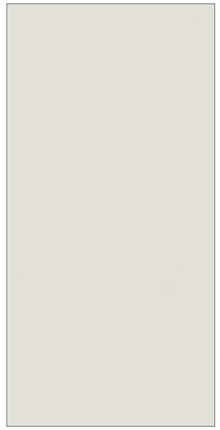
White Platinum Metallic Tri-Coat 1 2 3

Brilliant Silver Metallic 1 2 3

Light Ice Blue Metallic 3

Atlantis Green Metallic 1 2 3

Sport Blue Metallic 1 2



White Suede 1 2 4

Smokestone Metallic 1 2

Tuxedo Black Metallic 1 2 3 4

Sterling Grey Metallic 1 2

Sangria Red Metallic 1 2

L TO R:

16" 5-SPOKE PAINTED-ALUMINUM WHEELS
Standard on I-4 Milan

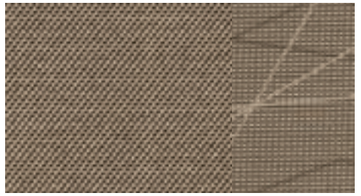
17" 5-SPOKE-DESIGN STEEL WHEELS WITH SILVER PAINT
Available on Milan

17" 7-SPOKE PAINTED-ALUMINUM WHEELS
Standard on I-4 Premier and V-6 Premier

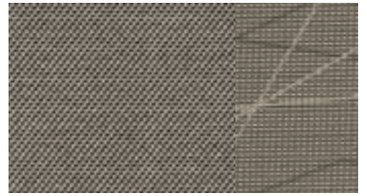
17" 15-SPOKE PAINTED-ALUMINUM WHEELS
Standard on Milan Hybrid

17" 8-SPOKE CHROME-CLAD WHEELS
Included with VOGA Package

12.3 Interior Colors

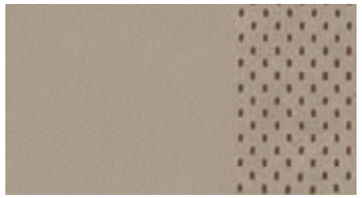


Camel Cloth 1

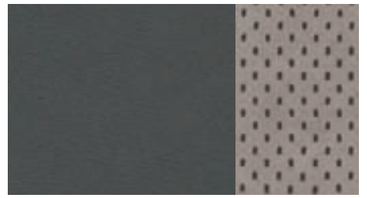


Medium Light Stone Cloth 1

Dark Charcoal Cloth 1



Camel Leather with Perforated Inserts 2



Agate Leather with Medium Light Stone Inserts 2 3

Dark Charcoal Leather with Perforated Inserts 2

Cashmere-Colored Leather 4

Mercury uses clearcoat paint for beauty and protection. Colors are representative only.